

JOSEPH PISTELLA

PROFESSIONAL SUMMARY

Creative film & media professional, with progressive skills in post-production editing, film distribution and development. Adept at managing research, asset organization, and set production, coupled with strong editing abilities. Proven ability to enhance brand visibility and execute dynamic social media campaigns. Background in assisting film projects from conception through execution, delivering high-quality visual content and analyzing data to inform strategic distribution decisions.

WORK EXPERIENCE

Distribution & Marketing Intern - KINO LORBER | 12/2024 – Present

- Develop social media content, write engaging copy for email campaigns, and schedule posts to enhance audience engagement and expand outreach across digital platforms.
- Maintain PR databases, research press contacts, track press breaks & assist in drafting press releases and press kits, ensuring consistent communication strategies.
- Analyze marketing and distribution trends, report findings, and execute grassroots outreach and partnership strategies to support film distribution goals while contributing to team discussions and initiatives.

Distribution & Post Production - INDIEPIX FILMS, NY | 02/2024 – Present

- Assist in post-production film delivery including editing metadata, organizing film data for purchase, and outreaching for various films. Suggest acquisition strategies based on emerging trends and direct feedback from industry figures.
- Foster industry relationships and expand company's network by participating in sponsored film festivals and screenings; amplify studio's presence within independent film community while also proposing acquisition strategies based on emerging trends.
- Elevate online presence by strategizing and executing dynamic social media campaigns, assisted in increasing visibility and engagement for distributed films; included research and selection of films for distribution.

Development & Post Production Intern - 4TH ROW FILMS, NY | 04/2024 – 09/2024

- Assist in editing process, refining video content to meet production goals and client expectations with high precision and creative insight.
- Conduct research and develop documentary film projects, utilizing interviews, articles, and various other resources to create compelling and informative content. Help with physical assets organization, ensuring availability for ongoing productions.

Assistant Editor & Set Photographer - FILM CREW PRODUCTION, NY | 01/2024 – Present

- Provide support in equipment setup, serving as extra, and assisting camera team, showcasing diverse skill set; gain deep understanding of on-set dynamics & technical requirements; served as Set Coordinator & Location Manager for film production, overseeing on-site logistics and ensuring optimal utilization of locations.
- Contribute to post-production excellence as assistant editor and behind-the-scenes set photographer and aiding in editing process; enriched film's promotional material, demonstrating keen eye for storytelling and detail.

Content Producer & Media Manager – FREELANCE, NY | 01/2018 – Present

- Elevate brand visibility and audience engagement for diverse clients by designing compelling product graphics and managing effective social media campaigns.
- Shot and edited promotional material for clients such as long length interviews, promo events, as well as social media promo material for small businesses.
- Created compelling film trailers and visually engaging promotional assets, including posters, to drive audience interest and enhance marketing campaigns.

ADDITIONAL WORK EXPERIENCE

- MAMBO ITALIANO – Specialty Deli Cook & Catering Assistant, 01/2024 – Present
- LIVIN APPAREL – Owner/Creative Director & Business Development, 07/2021 – 01/2024
- COLTON GENE TUTORING – Social Media Manager & Content Creator, 01/2019 – 01/2024
- ABERCROMBIE & FITCH – Sales Associate & Customer Event Planner, 07/2022 – 11/2023

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EDUCATION

Bachelor of Arts, Communication & Media Arts, Montclair State University, 2022

- *Summa Cum Laude & GPA: 3.9/4.0*
- *Coursework: Digital Film Making, Theorizing Communication, Media Arts*
- *Projects: American Dream Campaign, Film Studio Developer, Streaming Media Management*

CORE COMPETENCIES

- Film Production Best Practices
- On-Set Film Production Support
- Film Selection for Distribution
- Video & Post-Production Editing
- Behind-the-Scenes Set Photography
- Research & Asset Organization
- Production Workflow Streamlining
- Brand Visibility Enhancement
- Social Media Campaign Strategy
- Content Creation & Management
- Cross-Functional Collaboration
- Networking & Partnerships

TECHNICAL SKILLS

- **Editing & Design:** Adobe Creative Cloud (Photoshop, Premiere Pro, After Effects, Lightroom), Final Cut Pro
- **Productivity & Office:** Microsoft Office Suite (Word, Excel, PowerPoint, Outlook)

SOFT SKILLS

- Excellent Communication
- Active Listening & Positive Attitude
- Relationship Building & Teamwork
- Creative Problem-Solving
- Time Management & Organization
- Multitasking & Prioritization
- Self-Motivated & Goal-Driven
- Highly Adaptable & Fast Learner